



Invites you to participate in an
Emerson Extended Technology Entrepreneur Education Program

“Basics for Start-up Business”

So, you've got that perfect idea, product or service. What next?? This seminar will provide a comprehensive look what you need to consider when setting up your business, keeping in mind a plan for its future growth. Topics to be discussed include; what type of legal entity to set up for your new business, implementation of accounting procedures, your need for liability and directors and officers insurance, how to choose employee benefits and health insurance, operating agreement provisions and buy sell agreements, and Missouri State programs supporting new and growing business. This seminar will provide you with the perfect opportunity to judge how you're doing in getting the ball rolling and what you still need to work on.

Scheduled speakers:

- Castor Armesto – Stinson Morrison Hecker
- Phil Kaplan – Stinson Morrison Hecker
- Joe Hipskind - Stinson Morrison Hecker
- Theresa Ruzicka – RubinBrown
- Bob Harrison – Daniel and Henry
- Bill Comfort – MRCT
- Khris Heisinger – Stinson Morrison Hecker

SODA ~ WINE ~ BEER ~ APPETIZERS

DATE/TIME: Wednesday, February 25, 2009: 2:00 – 5:00 PM followed by a **Networking Happy Hour** from 5:00 – 6:00 PM

PLACE: **Center for Emerging Technologies**
4041 Forest Park Avenue
St. Louis, MO 63108

PARKING: Available on Forest Park Ave.

REGISTRATION: **Registration fees for this event are \$30. Cash or check only, we are unable to process credit cards.** Please register by submitting your contact information through any one of the following sources:

- 1). Fax: (314) 615-6901
- 2). Phone: (314) 615-6915
- 3). E-Mail: CET_programs@emergingtech.org
- 4). Mail to the address above.